WORLD NO TOBACCO 2021 CELEBRATED BY FACULTY OF DENTISTRY, JMI

Tobacco kills 8 million people every year and another 1 million die from second –hand smoke. It has severe impact on social and economic life of its consumers and their family. According to the World Health Organization (WHO), some 780 million people say they want to quit tobacco, but only 30% of them have access to the tools needed to overcome this addiction. The COVID-19 pandemic has led to millions of tobacco users saying they want to quit because research has shown that smokers were more likely to develop severe disease with COVID-19 compared to non- smokers. "WORLD NO TOBACCO DAY" is celebrated on 31 st of May every year. The aim of celebrating this day is to reinforce the efforts of healthcare workers, NGOs and other health organizations on motivating tobacco users to quit tobacco. WHO has come up with a new theme for this day - "COMMIT TO QUIT". It focuses on empowering and supporting tobacco users on their journey to quit.

To celebrate this year's World No Tobacco Day, Department of Public Health Dentistry, Faculty of Dentistry, Jamia Millia Islamia organized a National Webinar titled "Commit to Quit: Challenges for Tobacco Cessation and Roadmap for Research". The resource person was Dr. Manu Raj Mathur, Faculty at University of Liverpool, U.K.

The Honorable Vice-Chancellor, Prof. Najma Akhtar was the chief patron of the event. She congratulated the Faculty of Dentistry for organizing such an informative webinar on the occasion of World No Tobacco Day.

Chief Guest of the event was Prof. (Dr.) Vamsi Krishna Reddy, General Secretary of Indian Association of Public Health Dentistry and Dean of Anil Neerukonada Institute of Dental Sciences, Andhra Pradesh. Professor Reddy along with the Prof. (Dr.) Sanjay Singh, Dean, Faculty of Dentistry inaugurated the event and welcomed the Guest Speaker.

Dr. Mathur in his lecture highlighted the need, measures and challenges which are needed to be taken by India to combat the Tobacco usage in our country. He stressed on the urgent need to educate women and youngsters on the harm of tobacco. He also discussed about the challenges and opportunities that lies ahead for future research in Tobacco Control.

There was a question-answer session involving the queries from the inquisitive audience conducted by Dr Aditi Verma, Assistant Professor, Department of Public Health Dentistry and host of the event. The pledge ceremony and vote of thanks was given by Prof (Dr) Abhishek Mehta, department-Incharge, Department of Public Health Dentistry and organizing secretary of the event.

After the lecture, there was a pledge ceremony where all the dignitaries and participants pledged never to consume tobacco in any form and motivate the tobacco users to quit it. The lecture witnessed an overwhelming participation of more than 150 participants from India, Nepal and UK.

The Department of public health dentistry, faculty of dentistry, JMI is on forefront of helping the community to fight the menace of tobacco. They help the patients visiting the dental college in quitting tobacco through a dedicated Tobacco Cessation Centre. More than 800 patients have benefitted from this centre till date. A dedicated dental surgeon is running this centre. It is equipped with health education materials, smart TV, Carbon Monoxide monitor etc. The department provides training to dental students and interns to conduct proper tobacco cessation interventions. They also regularly conduct community awareness programs to make people aware of ill effects of tobacco.





